

# Zero Waste Handbook

## Football



### **Contact:**

**Zero Waste Director**

**LEAD Sustainability Coordinator**

**[leadsustainability@western.edu](mailto:leadsustainability@western.edu)**

**Or Stop by the LEAD Office**

**University Center 118**

# What is Zero Waste?

A Zero Waste event is an event in which organizers work to divert as much waste from the landfill as possible. Zero waste starts with green purchasing meaning using materials that can be reused, recycled, composted, or used for pig feed. Not every zero waste event will be truly "zero waste," but typically a zero waste event is considered a huge success if 90% of waste is diverted from the landfill. Even if 90% diversion is not reached a zero waste event is successful if more waste is diverted from the landfill then what would have been diverted if the event was not zero waste. Every little bit counts!

## Why have a Zero Waste Event?

Zero Waste events are a great way to incorporate the environment into any activity or celebration. Having a Zero Waste event will divert close to 90% of trash from the landfill. Landfills are an imperfect place to put our trash, landfills prevent a large amount of food and products from biodegrading due to the lack of sunlight and oxygen. By having a Zero Waste event you can contribute to a healthy planet and help Western reach their goal of becoming Zero Waste by 2020!

## Zero Waste Activities

- Recycling
  - Plastic 1, 2, 6
  - Aluminum cans
  - Tin cans
  - Clear, brown, green glass
  - Paper
  - Cardboard
  - Newspaper
- Compost
  - Fresh fruits
  - Fresh/steamed vegetables
  - Coffee grounds
  - Egg shells
  - Tea bags
- Pig feed
  - Any leftover food that is not pork



LEAD Sustainability will be at football games as requested all of the during and after checklist will be handled mainly by LEAD Sustainability, but work study students can help.

# Before Game

- ☐ Contact LEAD Sustainability ***two weeks before*** game with information about it and ensure that you have enough:
  - ☐ Signs
  - ☐ Gloves
  - ☐ Trash bags
  - ☐ Volunteers
  - ☐ Flags
- ☐ Put in work order for **30** recycling bins (combined recycling) one week before game.

Tip:  
Do NOT purchase Styrofoam!  
Compostable  
and recyclable materials are  
best to divert the most amount  
of waste.




# Day of Game

## Tailgating:

- ☐ Have 1-2 volunteers to arrive early to help with tailgating.
- ☐ Set up a recycling bin next to every trash bin being used for tailgating.
- ☐ Volunteers should walk around and inform tailgaters that this is a Zero Waste Event and encourage/teach them to recycle what they can.

## Set up:

- ☐ Arrive at least 20-30 minutes early to set up.
  - ☐ Set up waste station that include bins for:
    - Recycling
    - Landfill
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- ☐ Make sure there is a recycling bin at every trash bin, including at the VIP tent and beer garden.
  - ☐ Assign a volunteer to each waste station (or have many float around to different areas of the bowl).
  - ☐ Ensure that there are enough bags and gloves for yourself and volunteer(s).
  - ☐ Remove any trash cans that are not a part of a waste station (there should not be any stand-alone trash cans).

## During Game:

- ☐ Announce the event is Zero Waste at the beginning, middle, and end.
- ☐ Educate attendees on Zero Waste and appropriate disposal of waste.

- ☐ Ensure that waste is properly being disposed.
- ☐ Remove items that are disposed of incorrectly.



**ZERO WASTE**

## After Event

- ☐ Double check that all bins are correctly sorted.
- ☐ Separate recycling by:
  - Plastic
  - Aluminum
  - Paper
  - Cardboard
  - Glass
- ☐ Throw recycling into nearby campus recycling center or contact facilities to it pick up.
- ☐ Give Feedback to LEAD Sustainability about you Zero Waste experience at:
  - [leadsustainability@western.edu](mailto:leadsustainability@western.edu)



**Thanks for being Zero Waste!**